



FOR IMMEDIATE RELEASE

Swanswell's projects are in the running to win the '*HubCAPP Most Useful Project Award 2010*'

27 January 2010, Rugby – The *Hub of Commissioned Alcohol Projects and Policies* (*HubCAPP*) is an online resource of local alcohol initiatives throughout England. Each year, *HubCAPP* gives awards to exceptional organisations who prevent or try to reduce alcohol-related harm. Swanswell, a national charity that helps people overcome drug, alcohol and other problem behaviour has three projects – Hospital Liaison, Alcohol-Related Domestic Abuse and Netmums - in the running for the prestigious award.

The Alcohol-Related Domestic Abuse Project in North Warwickshire aims to reduce the risk of re-offending by perpetrators of domestic violence by addressing the links between drinking and abuse.

The main aim of the Hospital Liaison Service is to reduce alcohol-related hospital admissions. It offers a first point of contact for patients whose use of alcohol is a factor in their hospital admittance. They are then introduced seamlessly into ongoing care with community-based services.

Swanswell's ground-breaking project with the Netmums community aims to deliver vital drug and alcohol advice and support for up to half a million parents who use the popular website. By offering advice and support online, the pioneering service makes help available to many hard-to-reach people who are reluctant to come forward via more

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traditional methods. In the three month pilot project, discussion board posts made by Swanswell Practitioners were viewed over 16,000 times.

This award is based on a public vote and Debbie Bannigan, Swanswell Chief Executive, is keen to get as many people voting as possible *“Swanswell is an innovative organisation dedicated to helping people lead happier lives. These projects are just a brief glimpse of the great work we do in the local community. By voting for us you’re helping us make a difference locally and offer more of what we do to more people who need it. So, please vote for our projects.”*

You can vote for up-to three projects. To cast your vote, click on the links below, the deadline for voting is the 26 February 2010:

Alcohol Related Domestic Abuse Project: <http://www.hubcapp.org.uk/5YSV>

Coventry Alcohol Hospital Liaison Service: <http://www.hubcapp.org.uk/2L3T>

Swanswell’s Netmums Project: <http://www.hubcapp.org.uk/ZQMH>

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Notes for editors

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About Swanswell

Swanswell is a national charity that helps people overcome drug, alcohol and other problem behaviour. We believe that everyone deserves the chance to change and to be happy. We help them to remove the things that stand in their way, whether physical, emotional or practical. So, as their lives improve, they can feel well, do well, and stay well. Swanswell has a reputation for innovation and is a leading developer of new services which help people to change their behaviour for the better.