



FOR IMMEDIATE RELEASE

**Swanswell end Alcohol Awareness week by taking part in their first fundraising event**

Swanswell employees are getting ready to take part in the annual Godiva Half Marathon in Coventry to raise funds for the charity

25 October 2009, Coventry – Swanswell workers are proving they are willing to go the extra mile by taking part in the 13 mile run. Employees are raising funds for the charity which will go towards projects supporting Swanswell’s community based services in Coventry, Birmingham and Warwickshire.

The half marathon is an annual event hosted by Coventry City Council. Joanne Woods, Senior Practitioner, was the first to sign up for the run and has since inspired five colleagues to join her. *“I haven’t run a marathon before, but it’s been a goal of mine for some time. Swanswell have recently launched their JustGiving page so I thought it would be a good opportunity to raise money for them.”*

Swanswell Chief Executive, Debbie Bannigan, said: *“The Coventry Half Marathon encourages people to become more active for a healthier lifestyle. At Swanswell we work with members of the community who need support to change their alcohol or drug misuse to lead happier lives. This event is a great way to start our fundraising efforts.”*

[MORE]

ADD ONE  
Coventry half marathon

[ENDS]

### Notes for editors

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### About Swanswell

At Swanswell, we believe that everyone deserves the chance to change and to be happy. We help them to remove the things that stand in their way, whether physical, emotional or practical. So, as their lives improve, they can feel well, do well, and stay well. With over 41 years experience, Swanswell is an established provider of services that help and support people in tackling their alcohol or drug related difficulties, enabling them to lead happy and more independent lives. Swanswell has a reputation for innovation and is a leading developer of new services which help people to change their behaviour for the better.